

Events Sustainability Report



SEPT 30 - OCT 3 | 2024

SPC Advance 2024 & How2Recycle Summit 2024

**ADVANCE**

Chicago, IL | Sept 30 - Oct 2 | 2024

**How2Recycle****20**
October 2-3
Chicago, Illinois**Summit****24**

Events Sustainability & Carbon Emissions Report

SPC Advance 2024 was co-located with the first ever in-person How2Recycle Summit. Environmental impact was measured using Trace by Isla, a carbon accounting platform. Our sustainability initiatives included:

- 100% Vegetarian and Vegan menu served to conference attendees (breakfast, lunch, networking breaks)
- Single-use cup free event
- Event signage sourced from recycled materials and recycled at the end of the event

Note: This report reflects our initial efforts and acknowledges data limitations, yet underscores our commitment to transparency.

Our Impact

TOTAL EVENT CARBON IMPACT:

358.92
mtCO2e

the equivalent of



179 cars on the road for one year



The carbon sequestered by 1794 trees grown for 10 years

SCOPE

- 1 0.00 mtCO2e
- 2 0.00 mtCO2e
- 3 358.9 mtCO2e



600
ATTENDEES

598.17 kgCO2e
AVERAGE CARBON EMISSIONS
PER ATTENDEE

AIRLINE TRAVEL EMISSIONS
PER ATTENDEE:

523.01 kgCO2E

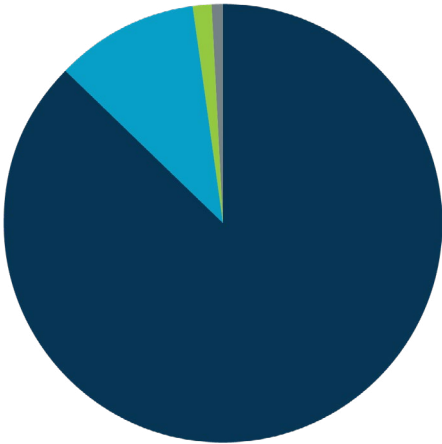


The equivalent CO2 emissions of 581 pounds of coal burned



CARBON IMPACT BY CATEGORY:

- Energy 10.4%
- Catering 1.5%
- Travel 87.4%
- Production 0.6%
- Waste 0.0%



Events Sustainability & Carbon Emissions Report

Exhibitors

~ 66 EXHIBITOR SHIPMENTS
OF BOOTH MATERIALS

TOTAL SHIPPING MILEAGE:
~ 78,245.76 miles
or 31.6 mtCO₂e



Waste

BY THE NUMBERS:

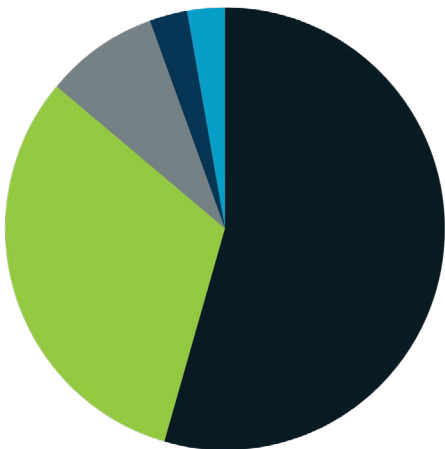
Total Tracked Event Waste:
0.21 Metric Tons

Avg waste per attendee:
0.35 lbs

Where Did Waste Come From?

By Weight:

- Built Items 2.6%
- Graphics 31.6%
- Food Waste 2.7%
- Serveware and Drinks 8.4%
- Everything Else 54.7%



What's next?

Our carbon impact will be offset by credits purchased from the National Indian Carbon Coalition, funding the Mississippi Band of Choctaw's project to increase carbon sequestration and forest health for over two-thirds of their tribal lands.



National Indian
Carbon Coalition



Bryan Van Stippen,
Program Director at the
National Indian Carbon
Coalition, speaking at
SPC Advance 2024.

Event Sustainability and Carbon Emissions Report



IMPACT

New Orleans, LA | April 2 - 4 | 2024

SPC Impact 2024 was our first ever SPC event tracked through Trace by Isla, a carbon accounting platform. Our sustainability initiatives at SPC Impact featured:

- 100% Vegetarian and Vegan menu served to conference attendees (breakfast, lunch, networking breaks)
- Single-use cup free event
- Event signage sourced from recycled materials and recycled at the end of the event
- Food waste diverted to venue partner by hotel

Note: This report reflects our initial efforts and acknowledges data limitations, yet underscores our commitment to transparency.

OUR IMPACT

TOTAL EVENT CARBON IMPACT:

735.92
mtCO₂e

the equivalent of



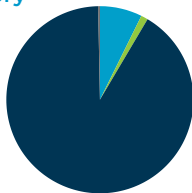
368 cars on the road for one year



The carbon sequestered by 3679 trees grown for 10 years

Carbon Impact By Category

- Energy 7.3%
- Catering 1.2%
- Travel 91.1%
- Production 0.3%
- Waste 0.0%



820 ATTENDEES

1 10.64 mtCO₂e

2 7.99 mtCO₂e

3 717.46 mtCO₂e

SCOPE

897.46 kgCO₂e

AVERAGE CARBON IMPACT PER ATTENDEE



AIRLINE TRAVEL EMISSIONS
PER ATTENDEE:

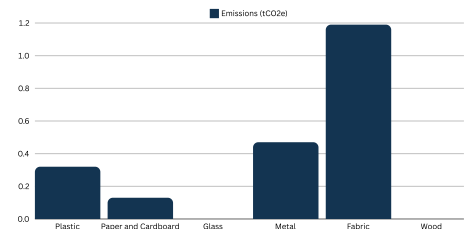
817.9 kgCO₂e



The equivalent CO₂ Emissions
of 901 pounds of coal burned

EXHIBITORS

Materials Emissions Breakdown
(graphics and built items for exhibitor booths)



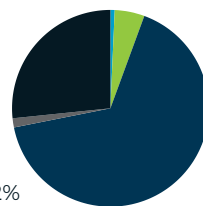
91 EXHIBITOR SHIPMENTS OF BOOTH MATERIALS

TOTAL SHIPPING MILEAGE: **108,674.67**
or 3.72 mtCO₂e

BY THE NUMBERS: Total Tracked Event Waste:
1.84 Metric Tons
Hotel Food Waste: **1217 kg**
Hotel Recycling:
15 kg plastic
18 kg metal
Hotel Trash: **80.74 kg**
Avg waste per attendee:
2.24 kg

Where Did Waste Come From?
(By Weight):

- Built Items 0.7%
- Graphics 4.9%
- Food Waste 66.2%
- Serveware and Drinks 1.5%
- Everything Else 26.6%



WASTE

What's Next?

Our carbon impact will be offset by credits purchased from the National Indian Carbon Coalition, funding the Mississippi Band of Choctaw's project to increase carbon sequestration and forest health for over two-thirds of their tribal lands.



National Indian
Carbon Coalition



Projects
of
GreenBlue

